

Genoa's COVID-19 efforts showcased by UHG, OptumRx leaders

Genoa Healthcare's compassionate response to the COVID-19 pandemic were showcased by leaders of OptumRx and UnitedHealth Group.

UHG CEO David Wichman interviewed Tasha Hennessy, Genoa's senior vice president of pharmacy solutions, on an all-employee video update about the impact COVID-19 has on Genoa pharmacies, center partners and consumers.

"We have tried to shift our operations to be a lifeline for both our consumers and center partners," said Hennessy. See her appearance on the "[Dave's Daily](#)" [video](#).

OptumRx CEO John Prince applauded Genoa pharmacy teams, in his first quarter memo to employees, for proactively reaching out to consumers who were socially distancing with calls and notes.

"These touchpoints also allow pharmacist to share important health updates with the consumers' providers who may not be seeing or speaking to their patients due to stay-at-home orders," Prince wrote in the memo.